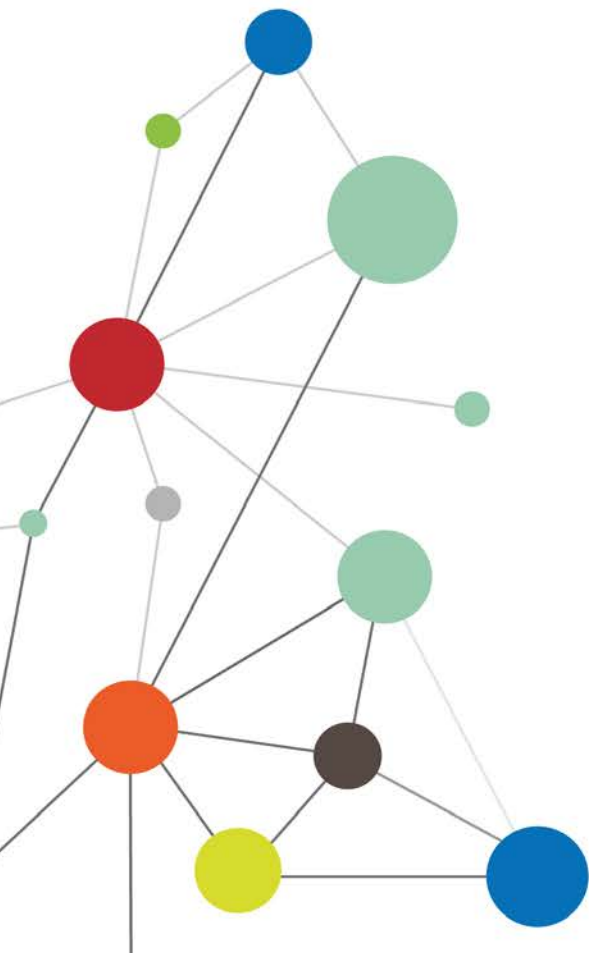


Coastal West Sussex Tourism Research Project

Social Listening Review

1 May to 31 July 2016



TSE Research
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Eastleigh
Hampshire SO50 5JH

TSE RESEARCH

August 2016

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Arundel

Source	Count	%
twitter	845	47%
instagram	507	28%
facebook	324	18%
flickr	66	4%
google+	28	2%
wordpress	23	1%
blogs	8	0%
google news	6	0%
Cariboo	2	0%
Total mentions	1809	100%

River Arun / river walks
 Festivals and events
 South Downs Ancient town
Arundel Castle
 English heritage / history
 Knights / jousting
 Museum / Heritage Centre

Bognor Regis

Source	Count	%
twitter	658	74%
facebook	163	18%
google news	16	2%
google+	16	2%
wordpress	14	2%
flickr	12	1%
blogs	5	1%
Total mentions	884	100%

Family fun
Butlins
 Family holiday
 Summer holiday
 Walks along seafront

Littlehampton

Source	Count	%
twitter	69	38%
instagram	57	31%
facebook	43	24%
google news	6	3%
wordpress	4	2%
blogs	1	1%
google+	1	1%
Total mentions	181	100%

Live music Sussex coast
 Sailing Family fun
Ice cream by the sea
 Summer holiday
 Windmill theatre

Chichester

Source	Count	%
twitter	883	52%
facebook	452	26%
instagram	308	18%
flickr	20	1%
google+	18	1%
wordpress	18	1%
google news	9	1%
blogs	2	0%
Total mentions	1710	100%

Harbour / harbour walks
 Cathedral / Gardens
Goodwood / racing
 Shopping Festival Theatre
 Festivals and events Chilli Fiesta
 Live music

Worthing

Source	Count	%
twitter	938	44%
facebook	765	36%
instagram	354	17%
flickr	30	1%
google+	16	1%
wordpress	11	1%
blogs	8	0%
google news	6	0%
photobucket	2	0%
Cariboo	1	0%
yahoo answers	1	0%
Total mentions	2132	100%

Beach / beach walks
Live music Summer fun Street Velodrome / cycling
Worthing Pier
Festivals and events Worthing Museum
Gorgeous gardens
Worthing Theatre Pavillion Theatre