

Contact details

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Business & Developer Charter

our commitment to a better coastal economy

Contact any of these people to find out more about the Charter and how your business, project or organisation can play its part. We'll help you build those local relationships put you at the centre of your community.



Our Charter was produced in partnership with Future Proof CIC, a south coast based not-for-profit organisation helping strengthen the links between local communities and economies.



June 2013

Business & Developer Charter

Our vision

The purpose of this Charter is simple – we want to maximise the benefits from future developments and associated business activities into the local economy. By working together we believe we can help you build on the positive benefit already being achieved and help you to identify and address the real local issues.

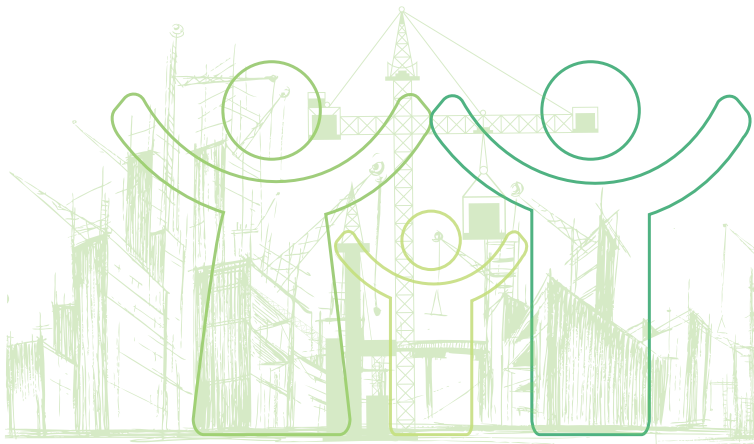
The emphasis is on open and honest dialogue – we want to understand your aspirations, share ours with you, and agree a partnership approach that provides benefit to

all parties. For developers, this Charter does not replace the planning processes – it provides a mechanism for you to respond to local issues that will support your project as it moves from planning to delivery. Working with us will enable you to provide robust and credible data, demonstrating the impact of your operations to stakeholders, planning authorities and community groups.

Communication is key to the Charter. We will seek to identify good practice and highlight the local economic benefits that can be realised from taking a strong community focused approach.

Our commitment to you

We will provide a nominated ‘Champion’ from within our organisation to work with you on realising the aspirations of this Charter. This person will be your local point of contact and will offer you the support and information you need.



How it works

The Charter asks you to consider how your business or development can leave a lasting impact on 4 key areas:

	Community Engaging with local communities providing help where it's needed		Education & skills Building capacity among local people and businesses			Procurement Creating jobs and growth by building strong local supply chains	Communication Demonstrating success in a way that inspires others to follow suit
What we would like you to consider	Have you considered how those living near your operations will be influenced?	Are there long term benefits that can be considered now?	Can learning be enhanced as a result of your activities	Can you support vocational training	Can the project employ local people directly	Can we use the project to stimulate the local economy both in the short and the longer term	Can we use your positive contribution to excite and reassure local communities, businesses and other stakeholders
How we can achieve this together	<ul style="list-style-type: none">By understanding the profile of the community in which you operateBy engaging with community groups as you need to	<ul style="list-style-type: none">By working with job providers to up-skill unemployed or part-time workers so that they are able to respond to future opportunities	<ul style="list-style-type: none">Outreach to local schools and colleges in the form of personal interaction describing what is going on, why and importantly how it provides benefitWe can provide the mechanisms that provide access to education facilities	<ul style="list-style-type: none">What skills are required for your ongoing operation or construction project and can you provide practical learning opportunities for local peopleWorking with local education partners to provide work experience opportunities	<ul style="list-style-type: none">By understanding the likely job opportunities and how they will be communicatedImportantly we also need to know the qualifications or experience required at all levels	<ul style="list-style-type: none">By developing and agreeing a mechanism for releasing procurement notices to our local tradersBy ensuring as much as we can that we know why contracts have not been let to local organisations (allowing us to be able to respond with training and up skilling)	<ul style="list-style-type: none">By openly communicating about the role your business or development plays in the region and communityBy accurately defining how we will support your aspirations and drawing parallels with our own ambitions
What we would like you to record	<ul style="list-style-type: none">Number of community groups approachedDetails of responses received	<ul style="list-style-type: none">Number of potential long term job opportunitiesNumber of local people in employment or work experience	<ul style="list-style-type: none">Details of schools approachedContent of material deliveredDetails of responses by category	<ul style="list-style-type: none">Details of potential for jobs – short and long termDetails of approaches made and responsesDetails of your engagement with local education providers and their responses	<ul style="list-style-type: none">Numbers of potential jobsCommunication strategyAnd longer term, the numbers of local people employed at all levels	<ul style="list-style-type: none">Number of contracts expected to be releasedNumber of contracts actually released and their valueAn assessment of our local market so that we know how to respond to future developments and maximise opportunities for local businesses	<ul style="list-style-type: none">Site visits offered / undertaken by local peopleMonitoring of dialogue on key issuesGeneral feedback from local community groups