



**WE HAVE
A GREAT STORY
TO TELL**



“The location of our manufacturing facility in West Sussex enables us to have direct access to local clients and excellent transport links to London with several connection routes. We also have easy access to a number of international airports including Southampton, Gatwick and Heathrow. Such easy transport links are key to the success of our business and has assisted in us doubling our turnover in the last 5 years.”

Ruth Douglas, General Manager Heirlooms Linens

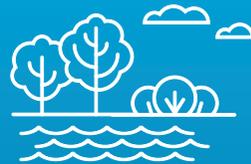
Commuter pool of
3.5 million
people

£35 million
investment into
Higher Education

Connected Coast



£9 billion
economy



Exceptional Places
to live and work

£1.5 billion
already invested

Over
17,500
new homes
planned



18,700
businesses
and growing



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Overview

Coastal West Sussex includes the main towns of Chichester, Bognor Regis, Littlehampton, Worthing and Shoreham-by-Sea. It is an area with high ambition offering a rich and distinctive natural and built environment whilst offering some of the lowest operating costs in the south-east region. Our area is located between Brighton & Hove and Portsmouth, both major commercial centres with much of the area also being easily accessible to Gatwick Airport and London.

Surrounded by the South Downs National Park, its varied coastline makes this area a superb location to live and work as well as a popular visitor destination.

We have a great story to tell:

An area of investment, growth, connectivity and opportunity with an increasing reputation as the location of choice for investment.

An exceptional place to live and work

The area boasts a unique and exceptional quality environment, with the South Downs National Park covering a large part of the northern Coastal West Sussex area and includes a high concentration of other national landscape, ecological and environmental designations. These assets make a major contribution to the attractiveness of the area as a place to live and work. They are also highly regarded by local businesses and are key factors in decisions to invest or locate in the area.

A cost competitive location

Labour costs are extremely competitive for the south-east region and represent potential cost savings to employers. The Coastal West Sussex property market presents diverse development opportunities with significant returns. Commercial premises and average house prices are significantly lower than the rest of the south-east region.

A place to enjoy

The area is rich in heritage, places of natural beauty, culture and attractions. It offers historic houses and cathedrals, heritage attractions, world-class gardens, stunning downland scenery, and a picturesque coastline. All this plus stylish shopping, the internationally-renown Chichester Festival Theatre, Goodwood Festival's, a wealth of high quality local produce and over 100 great attractions.

Who's here

The area has a business population of just over 18,700, over 900 more than in 2010 and is home to a number of national and international brands.



Fact Files

Chichester, Bognor Regis, Worthing and Shoreham by Sea are its main urban centres, each with their own identity.

Chichester

Chichester is a growing district, with population set to increase by over 15,000 in the next 15 years. The city is dominated by the cathedral and enjoys a superb Georgian character. The city provides an exceptional living environment, including excellent shopping facilities, art gallery and a renowned theatre. Chichester also hosts some world class events including Chichester Festival, Goodwood Festival of Speed and the Goodwood Revival.

Major growth opportunities have been identified at the South and North Gateways to the city which will offer attractive commercial opportunities.



Bognor Regis

Bognor Regis is a town with strong economic potential and continues to re-invent itself as a 21st century coastal town. It sees itself as firmly part of the great British seaside renaissance and major investments are transforming its tourist offer, including £36 million by Butlin's into a state-of-the-art leisure and splash pool. Plans are also being progressed to build a new 3,000 sqm Winter Gardens on the seafront as part of a mixed development on this premier site.

The recent investment by Rolls Royce Motor Cars and the University of Chichester demonstrate a growing confidence in Bognor Regis as an investment location. Other major development opportunities include Enterprise Bognor Regis, a 70-hectare commercial and employment development opportunity located on the northern edge of the town, which has the potential to accommodate 150 businesses and provide over 4,000 new jobs.

Fact Files



Worthing

Home to over 100,000 residents and 50,000 jobs, Worthing is buzzing with new ideas, ambition and investment opportunities.

The town is undergoing a rapid renaissance fuelled by entrepreneurial small businesses and independent retailers. The economy has seen rapid growth of high value creative, digital and IT sectors as well as being home to major employers including Bowers & Wilkins, Rayner Optics and GlaxoSmithKline, which recently invested £100 million in the town.

The town offers an unrivalled selection of development sites, which present exciting opportunities for new residential, retail, leisure and other commercial floorspace.

Shoreham-by-Sea

Shoreham-by-Sea is establishing itself as an attractive and compelling proposition for potential developers and investors. The historic town provides a range of retail, commercial and community facilities for all of the district's residents.

Shoreham-by-Sea has been identified as a key strategic location for growth. The active port of Shoreham provides a number of high-quality development opportunities. The nearby New Monk's Farm development will transform the area, with the development of over 600 homes and provision of 600 new high-value jobs.



Profile

Alex Baily

Chief Executive, Adur and Worthing Councils



ADUR & WORTHING
COUNCILS



“We are open for business and are actively working with, and delivering value for inward investors to attract both jobs and businesses to the local economy.”

Alex Baily
Chief Executive,
and Worthing Councils

My Story

For the past 3 and a half years, I have been Chief Executive for Adur and Worthing Councils, 2 Authorities delivering joint services to a population of over 166,000. With house prices 30% cheaper than Brighton and Hove; exceptional schools and FE provision and an excellent cultural and entertainment offer as well as breath-taking coastline and countryside, moving to Worthing was an easy decision.

A supportive environment committed to sustainable growth

Our region offers a modern mixed economy with strengths in:

- Advanced Engineering
- Creative industries
- Tourism and events

Across the sub region, our public and private sector partners are committed to support growth and development. The Coastal West Sussex Economic Partnership understands the needs of businesses looking to invest and relocate and can assist by offering:

- single point of contact for planning and economic development;
- the latest information about site and premises availability;
- Site visits and familiarisation with the locality
- Connections into established business networks and professional organisations

We are an area where business, trade and investment flourish and, as a partnership, are committed to be a business-friendly location.

Connected Coast

High quality connectivity by road, rail, sea and air is a significant advantage for Coastal West Sussex.

The area is increasingly well served by local infrastructure and is within short distance of the A27, M23, M3 and A3 offering easy access to London. Improvements to the A27 will have a major role to play in reducing journey times and enhancing access to more jobs. Significant investment has been secured for junction improvements, which will deliver strategic housing and commercial development at Brighton City Airport at Shoreham. Bognor Regis has also seen investment in infrastructure, including the £27m Bognor Relief Road. The A23 and A24 provide northbound connections to Gatwick Airport, Guildford, Croydon and the M25 London orbital.

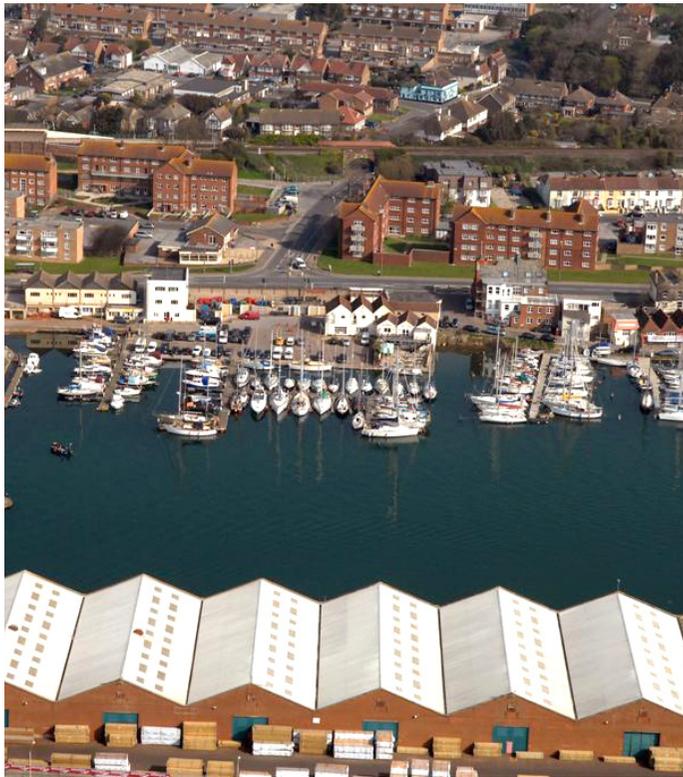
The sub-region is relatively well served by the rail network connecting the main towns along the coast, as well as providing good connections north towards London and Gatwick Airport.

Rail Connections			
	London	Gatwick Airport	Brighton
Chichester	90 mins	56 mins	50 mins
Worthing	76 mins	49 mins	22 mins
Bognor Regis	98 mins	57 mins	52 mins

We are an international business location. London Gatwick Airport is around 40 minutes north of Coastal West Sussex. Gatwick welcomes nearly 44 million passengers a year with long haul services driving huge growth. London Gatwick currently flies to approximately 200 destinations in Europe, Asia, Russia, USA, Africa and Australasia and already has a significant impact on the economy. It provides around 23,000 direct jobs and a further 8,000 indirect and induced jobs. This includes around 850 Coastal West Sussex residents who work for Gatwick Airport and an additional 600 indirect and induced jobs that benefit the Coastal West Sussex economy. This contributes around £66m each year to its economy.

Airport connections are known to have additional benefits for international trade, Foreign Direct Investment and tourism and there can be additional ‘spill-over’ effects that result from agglomeration and productivity improvements. These ‘catalytic effects’ are difficult to quantify. However, around 165,000 overseas visitors who travel by air come to Coastal West Sussex each year and they spend around £67m annually in the local economy.

Connected Coast



More than 98% of homes and businesses in our area already have access to 'superfast' broadband with more expected to get access to the fastest speeds by the end of 2018.



In addition, many parts of Coastal West Sussex are within easy reach of Southampton Airport and we have our own airport, Brighton City Airport at Shoreham, which is subject to major investment plans.

Shoreham Port is one of the largest cargo handling Trust ports on the South Coast, offering a full stevedoring service with state of the art Track-A-Pack storage control system. In 2016, the Port handled 900 ships and 2m tonnes of cargo, mainly aggregate, steel and timber. In addition, the Port has an extensive commercial property portfolio to let.

A Gigabit Coast

Access to ultrafast broadband connections has the potential to make a real difference to business and residents across the Coastal West Sussex area. Over £15m of public / private sector investment has been made to enhance the fibre broadband infrastructure in West Sussex. Improved broadband speeds can transform how we work, live and communicate. This exciting technology can improve our quality of life, and help to grow our economy by enabling new businesses to start up, and existing ones to prosper.

Towns and centres along our coastline are 'superfast' and there are plans to take the fibre broadband network further into outlying villages inland toward the South Downs.

Company Profile

Heirlooms Fine Linens

Manufacturer of luxury bespoke bed, table and bathroom linens.



HEIRLOOMS
FINE LINENS

Company Age

33 years

Number of Employees

25 employees

Awards

Royal Warrant to her Majesty the Queen and the Royal Warrant to HRH the Prince of Wales

“Such easy transport links are key to the success of our business and has assisted in us doubling our turnover in the last 5 years.”

Ruth Douglas, General Manager
Heirlooms Linens

Our Story

We began manufacturing bespoke linens at our workshops in West Sussex, England, in 1984. Over thirty years on, we remain true to our founding principles, combining the finest materials and traditional craftsmanship to create linens of exceptional quality and lasting beauty. As a small couture house, our focus is always on the individual.

A Connected Region

We are a global company working with private clients on five continents and have longstanding relationships with the world’s leading yacht builders, executive jet manufacturers, interior designers, property developers and boutique hotels. The location of our manufacturing facility in West Sussex enables us have direct access to local clients and excellent transport links to London with several connection routes. We also have easy access to a number of international airports including Southampton, Gatwick and Heathrow. Such easy transport links are key to the success of our business and has assisted in us doubling our turnover in the last 5 years. We also value Goodwood and Shoreham airports for clients who fly direct into the south of the county. Our employees also value to quality of life they are able to attain in the area which enables them to strike a work/life balance.

A Strong and Diverse Economy

Business Stock 2010-2015

Coastal West Sussex is already home to hundreds of globally competitive businesses, which provides a strong foundation for growth. There are over 18,700 businesses in Coastal West Sussex; over 900 more than there were in 2010.

Growth has been driven by the private sector; in 2014, there were over 13,000 more people working in the private sector than there had been in 2009. Many of the new businesses are in high value added sectors of the economy.

Change in Business Stock 2010-2015				
	2010	2015	Change 2010-2015	
				% change
West Sussex	34,500	37,415	2,915	8.4
Adur	2,320	2,450	130	5.6
Arun	5,290	5,540	250	4.7
Chichester	6,310	6,580	270	4.3
Worthing	3,880	4,130	250	6.4

Source: ONS - Business Demography

A strong and Diverse Economy

Gross Value Added (GVA)

The Coastal West Sussex economy measured in terms of Gross Value Added (GVA) is worth £9bn and it has an average output of £21,092 per working age population. Chichester accounts for around a third of the value of the Coastal West Sussex economy due in part to its highly skilled population – nearly one in four of its working age population hold a degree – the quality of jobs and high levels of out-commuting to London and other parts of the south-east.

Economic Output and GVA per Head (2015)		
	Economic Output	GVA per head
West Sussex	34,500	37,415
Adur	2,320	2,450
Arun	5,290	5,540
Chichester	6,310	6,580
Worthing	3,880	4,130

Source: ONS – GVA Statistics (Income Method)

A strong and Diverse Economy

Growth Sectors

Our economy is recognised as supporting a diverse business base across a wide range of sector activities with strong prospects to generate high levels of growth in the future particularly in Advanced Engineering, Connected Digital and the Professional and Financial Services sectors. There have been increases in the number of businesses across many sectors.



18,700
businesses
and growing

Growth Sectors 2010-2014	
	% Business increase
Management consultancy	35
Specialist construction	16
Professional, scientific and technical	35
Office admin and other business support	33
Architectural and engineering	27
Food and Beverage	9
Computer programming	22
Services to building and landscape	16

Source: CWS Economic Plan (2016-2020)

A strong and Diverse Economy

Coastal West Sussex already has several high-profile businesses in the horticultural and engineering sectors. Rolls Royce Motor Cars have expanded their facilities and opened a Technology and Logistics centre in Bognor Regis whilst businesses such as Ricardo in Shoreham, B&W Speakers in Worthing, MG Duff in Chichester and Oceanair in Chichester are world leaders in their fields. Other major employers in the area include GlaxoSmithKline, the Environment Agency and Southern Water.

The quality of light and soil means that Coastal West Sussex has some of the most fertile land in England making it one of the country's most prominent food and plant growing area including Nature's Way, Langmead Farms, Barfoots of Botley and Tangmere Nurseries growing and packaging salads and vegetables for the major retailers.

We are a leading region in the design, development and up-take of renewable energy and waste minimising technologies. Construction of the 116-wind turbine Rampion Offshore Wind Farm is now well underway and will generate in the region of 400 megawatts of power, the equivalent of the electricity used by 290,000 homes. This presents a range of exciting opportunities in renewable energy, particularly solar, wave and wind technologies.

Business investment

Business investment in premises, plant, machinery and people demonstrate a commitment to the area as a location for growth and development. Recent investments include:

£36m investment in a new pool and leisure complex at Butlin's, Bognor Regis by Bourne Leisure

£70m investment in a new technology and logistics hub for Rolls-Royce Motor Cars on the Oldlands Farm Business Park just outside Bognor Regis

Over £100m by GlaxoSmithKline to construct a new bulk sterile building and firing line for the company's leading antibiotic medicine, Augmentin

£1.3bn investment in the Rampion Offshore Wind Farm

£38m investment by Brighton and Hove Albion football club in a new state-of-the-art training facility in Lancing

Our Growth Sectors

The private sector will be the engine for growth and our key growth sectors will play a prominent role in driving this.

Advanced manufacturing and engineering

830 enterprises

4.7% increase in business formation since 2010

Employs over 7,500 people

The richness of Coastal West Sussex's advanced engineering activities is in its diversity.

Ricardo Plc designs, develops and researches internal combustion engines, gearboxes and transmission systems; vehicle acoustics; and motorcycles, mopeds and scooters.

Brighton City Airport, Shoreham is home to numerous aeronautical engineering businesses.

Bowers & Wilkins produce some of the world's most advanced audio sound systems.

Electronic Temperature Instruments Ltd is a rapidly growing engineering company that produces digital thermometers, catering thermometers, moisture meters, pressure meters and other related products.

Rolls Royce Motor Cars Ltd is one of the world's leading automobile engineering companies, producing exclusive, top of the range vehicles from its base in Chichester.

URT Group is a rapidly growing Bognor Regis company that is a leading specialist in composites manufacturing and engineering solutions for the defense, motorsport, automotive, marine and aerospace sector.



Rolls Royce Motor Cars Ltd



Rayner Intraocular Lenses

Credit: Simon West

Our Growth Sectors

Marine activities

1,030 enterprises

5.9% increase in business formation since 2010

Employs over 4,800 people

Its coastal location makes Coastal West Sussex a great location for marine related activities, stretching from engineering businesses to port-related activities and those more closely associated with leisure and recreation.

Shoreham Port is one of the UK's most successful and best equipped cargo ports and is a major attraction for businesses that transport goods around the world.

Parker Steel recently invested £10million in their steel processing plant to the Port, creating up to 200 jobs.

Chichester Marina is one of the best-equipped marinas on the south coast and has berths for well over 2000 seagoing yachts/motorboats, supporting a wide range of marine services businesses, including boatbuilders, brokers & agents, engineers and sailmakers.

Littlehampton Harbour handles over 33,000 tonnes of bulk cargo each year and has a thriving sailing community. It is a premier port in the UK for sea fishing trips and has a busy inshore commercial fleet.

MG Duff is one of the largest suppliers of systems and services to the marine market in the UK and throughout the world, providing sacrificial anodes and impressed current cathodic protection systems.

OceanAir, Selsey, Chichester is a world-leader in the design and manufacture of marine blinds, shades and soft furnishings



The Lady Bee Marina – Shoreham Port

Company Profile

Shoreham Port
Commercial Shipping Port



Number of Employees

110 employees

Most of the employees at Shoreham Port live in the local area. We have great support and work closely with Northbrook College (part of the newly merged Greater Brighton Metropolitan College) and have a strong reputation for delivering Apprenticeship programmes on the Port

Tim Hague
Director of Property and Development

Our Story

Shoreham Port is a thriving commercial shipping port that has been serving Sussex and beyond for over 250 years. We have over 100 staff and are continuing to grow. As well as an efficient service to our port related customers we offer a high quality and modern commercial environment providing our tenant community of over 140 businesses with excellent infrastructure and facilities. Between our tenants and other resident businesses and activities, around 1,700 jobs are based at Shoreham Port.

An area of growth and investment

We continue to grow and are committed to becoming the preferred South Coast Port for short sea traffic, marine related projects and a landlord for specialist sites, whilst being at the heart of the community. Our property estate reaches across Shoreham, Southwick, Portslade and Hove.

Lady Bee Marina is our most prominent commercial development opportunity. This project will commence in 2018 and comprises the refurbishment of existing buildings, construction of a new industrial estate, landscaping and general enhancement of this location.

- 40,000 sqft of business space
- Space to accommodate up to 25 businesses
- Follows the aims of Shoreham Ports Masterplan and the Joint Area Action Plan

Our Growth Sectors

Creative, digital and IT

1,800 enterprises

10.2% increase in business formation since 2010

Employs over 5,600 people

Coastal West Sussex attracts artists, performers and all kinds of creative digital talent. It is positioned between two of the south east of England's great cultural centres – Chichester and Brighton. The 'creative industries' in West Sussex has an annual turnover of more than £200m and supports around 2,000 businesses and 26,000 jobs.

It is fast becoming a desirable location for connected and creative digital businesses, who are able to recruit good quality local talent and benefit from close links to businesses in Brighton & Hove.

Wired Sussex is a membership organisation, which supports digital, media and technology companies and freelancers to create, innovate and grow.

Fresh Egg is a leading global search engine marketing agency, providing multilingual website design and search engine optimisation services.

Cobb Digital is an award-winning digital marketing agency and a certified Google Partner.

Plans for a new creative digital hub in vacant space at Bognor Regis Railway Station are progressing really well. The project has been developed with the support of Hemingway Design in consultation with local creative and digital businesses and is closely linked to the development of the University of Chichester's expansion at its Bognor Regis campus. The space is being converted into a shared and collaborative workspace where businesses and freelancers can work, share ideas and access business support and training.



Company Profile



Me Learning
E-learning Training Provider

Company Age

10 years

Number of Employees

30 employees

Our Story

Working in local government as a social worker, I recognised the need for an engaging, informative and flexible learning infrastructure to support career development and progression. I was convinced that e-learning offered the solution and so I started Me Learning in my bedroom, on a laptop in Hove overlooking the King Alfred Leisure Centre. I built the e-learning courses targeted initially to social care professionals, and my wife, Pip, did the voice overs.

We had friends on Shoreham beach and they told us of a house that had just gone up for sale. We visited the house and as soon as I looked out of the window and saw the pristine white beach huts, families on Beach Green and the colourful sight of kite surfers on the sea, we were sold.

We sold the courses to a couple of local authorities, which brought in enough income to buy our sea-front property in Shoreham-by-Sea. The next task was

to look for some offices as we needed to hire some staff. Fortunately for us, the Ropetackle Business Centre, now BasePoint, had just been built, and built specifically for small business start-ups like us. The rooms were three times cheaper than Brighton and, even better, only a 10-minute walk from my house.

Coastal West Sussex: an environment for business growth

I feel certain that one of the reasons for our business has grown is the quality of our staff. We have found it very easy to recruit experienced, high quality, creative and hard-working staff. Many of the largest e-learning companies in the world are based around us – Kineo, Leo, Brightwave, Elucidat and Totatra to name a few – so there is a massive talent pool of people to recruit from. Shoreham-by-Sea is a great location for us – there are regular trains to London, people as far as Chichester find it easy to travel to us. Staff, during their breaks, enjoy walking along the river to

“We have found it very easy to recruit experienced, high quality, creative and hard-working staff.”

Peter Murr
Creative Director

get some fresh air or through town to get supplies. The area is on the way up and it is becoming a desirable place to live and work. If think, if it weren't, it would be harder for us to retain staff, as where you work can be just as important as the work itself.

Going forward

We are pioneers in e-learning. In the last few years we doubled our turnover and doubled our staff from 15 to 30. We also have a new Sales office near Oxford. However, we intend to keep the 'Creative' team in Shoreham – because that is where the talent is found.

Our Growth Sectors

Tourism

1,995 enterprises

11.3% increase in business formation since 2010

Employs over 18,000 people

Tourism is a vital part of the Coastal West Sussex economy and is one of the UK's leading tourist destinations. Our area offers high-end visitor attractions and it is also a popular family holiday destination with excellent sandy beaches and great facilities. With the South Downs National Park on its doorstep, there are excellent opportunities for businesses involved in the visitor economy.

Each year, tourism brings more almost £1bn to the local economy, providing around 18,000 jobs and supporting numerous local businesses in the supply chain.

Butlins in Bognor Regis attracts over 300,000 visitors every year and, as a signatory to the Arun Business & Developer Charter, actively seeking to recruit staff and procure services locally.

Goodwood is one of the UK's great sporting venues, annually hosting the Festival of Speed and Glorious Goodwood, one of the most important fixtures in the UK horse-racing calendar.

There are major theatres in Chichester and Worthing and festivals covering a range of themes throughout the year.

To raise awareness of West Sussex to new visitor markets, [Experience West Sussex](#) is an exciting digital platform showcasing the very best of the area and inspiring more people to visit and stay longer in the area.



Diverse events programme

Workforce, Education and Talent

A growing population

Latest population estimates from the Office for National Statistics (ONS) show that Coastal West Sussex is now home to 438,000 people which has increased by nearly 51,000 over the past twenty years and projections indicate that there could be a further 46,000 residents by 2034.

Local Authority Areas Population and Future Projections		
	Mid 2015	2034
Adur	63,429	68,694
Arun	155,732	168,327
Chichester	116,976	136,959
Worthing	107,736	110,926

Source: ONS - 2015 Mid-Term

All the local authority areas have experienced a steady increase in population growth within the 19-64 age groups.

Demographic Change in Coastal West Sussex 1994-2034						
	1994		2014		2034	
	Count	%	Count	%	Count	%
0-18	79,700	21	87,400	20	92,600	19
19-64	209,700	54	238,800	55	231,400	48
65+	97,600	25	117,700	25	160,400	33
All	387,000	100	443,900	100	484,400	100

Source: CWS Economic Plan (2016-2020)

Workforce, education and talent

Within an hour drive-time, the resident population rises to over 3 million and is forecast to grow by at least 15% over the next 20 years

In-migration from London and Brighton has increased the demand for homes in Coastal West Sussex. High property prices in London and Brighton & Hove have resulted in young families looking to move and Coastal West Sussex is well positioned to attract these people. Projections of 17,500 new homes by 2025 would represent an increase in completion rates of nearly 50%.

Demographic headline figures

		Worthing 30 mins	Chichester 30 mins
		Residents	Residents
Age	0-15	149622	98101
	16-24	84265	48273
	25-45	234743	134308
	46-64	189662	132452
	65+	153910	118653
Total Population		812,217	531,875

		Worthing 60 mins	Chichester 60 mins
		Residents	Residents
Age	0-15	584672	601510
	16-24	294498	333803
	25-45	857250	892440
	46-64	740212	746670
	65+	557211	540932
Total Population		3,033,773	3,115,196

Source Geoplan

Workforce, education and talent

Coastal West Sussex is able to draw on a large pool of skilled graduates from the higher and further education institutions in a 60 minute drive-time. Coastal West Sussex has several high performing schools and colleges in the public and private sector.



The University of Chichester, which has campuses in Chichester and Bognor Regis, has developed an international reputation in a number of research disciplines including Sport and Exercise Sciences. The university has recently been awarded over £8m Growth Deal funding towards a new £35 million Engineering and Digital Technology Park at the Bognor Regis campus. The new facility, which is due for completion in April 2018, will deliver 500 new science,

technology, engineering and maths undergraduate and postgraduate student places per year by 2020. Plans are also well-advanced to establish a creative and digital hub in the town for entrepreneurial students.

Universities at Portsmouth, Southampton, Brighton, Sussex and Surrey are all within reasonable distance and provide a range of educational and research services.

The area also has three exceptional further education colleges, each with its own specialisms and area of expertise.

Chichester College has its main campus in the City centre with a second campus at Brinsbury near Pulborough. It is the largest college in Sussex and rated Outstanding by Ofsted. It is a market leader and Queens Anniversary Prize winner for international students, with more than 2,500 international students from 80 different countries.

The newly formed **Greater Brighton Metropolitan College** is the principal provider of work-related further education in the east of the CWS region centred in

Worthing. The College offers a wide range of full and part time courses from basic skills to degrees offering a large range of courses for the creative and cultural industries.

Worthing College, including its renowned Academy of Sport, is located on a new 18 acre parkland campus at the Warren on the edge of the South Downs National Park in Worthing and provides learning for over 1,700 students.

Links between business and academic institutions grow stronger every year.

Workforce skills

We are able to offer a highly-skilled and motivated workforce. The percentage of residents in Coastal West Sussex in the higher-level occupations has increased over the last 5 years, as has the percentage of people working in higher level occupations in the area. Although the percentage of residents holding NVQ4+ in CWS is lower than for West Sussex and the regional and national averages, this figure has increased significantly since 2004.

Profile

The University of Chichester



The University of Chichester is on a mission

The University of Chichester is a successful modern university. Our origins date back to 1850 when we were created as part of a significant initiative to educate the workforce of the world's first industrial nation.

This is a mission we have maintained in this region for more than 150 years. Today, as Britain seeks to move from recession to growth, the nation needs its universities to take a new initiative, to have the clear vision to lead social, cultural, and economic regeneration and the resilience of purpose to make it happen.

The University's Engineering and Digital Technology Park will produce graduates with the skills the UK economy needs to remain industrially-competitive on a global scale. By 2020 the Park will deliver 500 new science, technology, engineering, and maths undergraduate and postgraduate places each year.

But this is not simply a building: it is a social and economic development that will link schools and businesses to increase the aspiration and opportunities for young people in the region. Our investment will impact the economic strength of the area by increasing the capacity of research and innovation while acting as a catalyst for the growth of new businesses and jobs in the key areas of engineering and creative digital industries.

"But this is not simply a building: it is a social and economic development that will link schools and businesses to increase the aspiration and opportunities for young people in the region."

Dave Cooper
Professor of Management and Economic
Development, University of Chichester
Business School

A Competitive Cost Base

Coastal West Sussex's population growth, location and competitive cost base means that it an area of investment opportunity.

Wage rates and labour costs are extremely competitive and representing potential cost savings to employers.

Median Annual Wage	
London	28,927
Brighton and Hove	23,953
Portsmouth	22,063
Southampton	20,861
CWS	21,488
Adur	20,826
Arun	21,403
Chichester	22,592
Worthing	21,134

ONS ASHE 2016

Average house prices are significantly lower than many other parts of the south east.

Average House Prices	
London	693,505
Brighton and Hove	391,316
Portsmouth	213,139
Southampton	223,040
CWS	327,568
Worthing	285,562
Chichester	376,500
Bognor Regis	265,556
Shoreham	382,654

Rightmove 2017

The area offers a wide range of commercial property options as well as design and build opportunities. Our office space is, on average, 50% less than Brighton and Hove.

Commercial Property		
	Grade A office	Ind Rents
London	75	13.75
Brighton	27.5	10.5
Portsmouth	16	7.5
Southampton	19	8.5
CWS(*)	13.50-17.00	8.00

Colliers International (*) SHW

Coastal West Sussex is a great place to live – we are also one of the sunniest places in the UK.

Investment to Fulfil Ambition

Coastal West Sussex offers some of the best development opportunities in the Coast to Capital LEP area, with a focus on high quality employment, inspiring architecture and attractive housing and leisure opportunities.

Worthing Central (Phase 1)

Plans and funding are well advanced to deliver an exciting mix of leisure, commercial and residential uses, which will transform Worthing town centre. Teville Gate offers potential to create a new neighbourhood in Worthing comprising residential, retail and other commercial uses including a new Innovation Centre and hotel. This will be supported by a new multiplex cinema and restaurants and up to 128 new homes at Union Place.

270 direct jobs

128 new homes

13,226 sqm business space

Allocated in Worthing Core Strategy

£5.69m Local Growth funding



Decoy Farm

The 7.7 hectares site at Decoy Farm will deliver a major new commercial employment centre in Coastal West Sussex, providing space for existing businesses to expand as well as providing an exceptional location for inward investment.

2,200 jobs

34,000 sqm of business space

£4.84m Local Growth funding



New Monks Farm and Brighton City Airport Business Estate

Major infrastructure investment on the A27 will open up new homes and commercial development opportunities at Shoreham Airport.

816 jobs

600 new homes

10,000 sqm of business space

£5.7m Local Growth funding

Enterprise Bognor Regis

70 hectares of employment space

150+ businesses

4,000 new jobs

Enterprise Bognor Regis is a 70 hectare commercial and employment development opportunity located on the northern edge of Bognor Regis. The area can support a mix of business accommodation for advanced manufacturing, warehousing, offices and small business / studio units. The development parcels include:

Salt Box (11.8 ha), Rowan Caravan Park (3.3ha), Oldlands Farm (23.8ha), Airfield Park (30.5ha)

Rolls-Royce Motor Cars have been the first to take advantage of this premier business location, investing in a new 30,000sqm technology and logistics centre.

“We were delighted to secure Rolls Royce Motor Cars as the anchor tenant at Oldlands in Bognor Regis for their 323,000 sq ft Logistics and Technology Centre. This has created a huge number of new jobs in the area and could not have been achieved without the support of partners and Local Authorities. We continue to invest in and have confidence in the area and Hanbury welcome the support they receive from Coastal West Sussex Partnership”

**Joe Godfrey, Director
Hanbury’s**

Hanbury are an experienced and well established Commercial and Residential Property Developer operating throughout the South East.



Bognor Regis Seafront

Bognor Regis continues to re-invent itself as a coastal town and a number of prime development sites on the seafront are available with opportunities for residential, retail and leisure uses. Two key sites include:

Hothampton Car Park

The Regis Centre

The 'Gardens by the Sea' regeneration masterplan for these two sites will enable large-scale mixed use development to come forward and will include a new 3000 sq m Winter Gardens and cultural hub. The Council and partners are committed to drive forward bold and innovative proposals to unlock the full potential of Bognor Regis.

Southern Gateway Project, Chichester

The Southern Gateway Project is the largest regeneration project in Chichester for many years. As well as providing an enhanced gateway into Chichester, the project will provide opportunities for new housing and quality recreational facilities. The project will deliver:

In excess of 1,200 jobs

Protect at least 200 existing jobs

250 new homes / student accommodation

15,000 sqm of business, retail and leisure floorspace



The Coastal West Sussex area is an exceptional place to live and work; it's a cost competitive location with a great natural environment. This makes it an excellent place to expand your business, invest in new opportunities and be located alongside other world class businesses.

Get in touch

The Coastal West Sussex Partnership brings together leaders from business, education and the public sector to work collectively on economic issues that affect the coast.

If you are already doing business in West Sussex, or are based elsewhere in the UK or overseas, we can help you. From setting up a new operation, to relocating the business, or starting a new enterprise, we will work with you to understand your business requirements, and help connect you to the right contacts and opportunities.

In the first instance, please contact [Caroline Wood](mailto:Caroline.Wood@coastalwestsussex.org.uk)
Caroline.wood@coastalwestsussex.org.uk

