Contact details

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Contact any of these people to find out more about the Charter and how your business, project or organisation can play its part. We'll help you build those local relationships put you at the centre of your community.

Business & Developer Charter

our commitment to a better coastal economy



Our Charter was produced in partnership with Future Proof CIC, a south coast based not-for-profit organisation helping strengthen the links between local communities and economies.







Business & Developer Charter

Our vision

The purpose of this Charter is simple – we want to maximise the benefits from future developments and associated business activities into the local economy. By working together we believe we can help you build on the positive benefit already being achieved and help you to identify and address the real local issues.

The emphasis is on open and honest dialogue – we want to understand your aspirations, share ours with you, and agree a partnership approach that provides benefit to all parties. For developers, this Charter does not replace the planning processes—it provides a mechanism for you to respond to local issues that will support your project as it moves from planning to delivery. Working with us will enable you to provide robust and credible data, demonstrating the impact of your operations to stakeholders, planning authorities and community groups.

Communication is key to the Charter. We will seek to identify good practice and highlight the local economic benefits that can be realised from taking a strong community focused approach.

Our commitment to you

We will provide a nominated 'Champion' from within our organisation to work with you on realising the aspirations of this Charter. This person will be your local point of contact and will offer you the support and information you need.



How it works

The Charter asks you to consider how your business or development can leave a lasting impact on 4 key areas:

Community

Engaging with local communities providing help whereit's needed

Education & skills

Building capacity among local people and businesses

Procurement

Creating jobs and growth by building strong local supplychains

Communication

Demonstrating success in a way that inspires others to followsuit

What we would like you to consider

Have you considered how those living near your operations will be influenced?

Are there long term benefits that can be considered now?

Can learning be enhanced as aresult of your activities

Can you support vocational training

Can the project employ local people directly

Can we use the project to stimulate thelocal economy both in the short and the longer term

Can we use your positive contribution to excite and reassure local communities, businesses and other stakeholders

How we can achieve this together

- By understanding the profile of the community in which you operate
- By engaging with community groups as you need to.
- Byworking with job providers to up-skill unemployed or part-time workers so that they are able to respond to future opportunities
- schools and colleges in the form of personal interaction describing what is going on, why and importantly how it provides benefit

Outreach to local

- We can provide the mechanisms that provide access to education facilities
- What skills are required for your ongoing operation or construction project and can you provide practical learning opportunities for local people
- Working with local education partners to provide work experience opportunities
- By understanding the likely job opportunities and how they will be communicated
- Importantly we also need to know the qualifications or experience required at all levels
- By developing and agreeing a mechanism for releasing procurement notices to our local traders
- By ensuring as much as we can that we know why contracts have not been let to local organisations (allowing us to be able to respond with training and up skilling)
- By openly communicating about the role your business or development plays in the region and community
- By accurately defining how we will support your aspirations and drawing parallels with our own ambitions

What we would like you to record

- Number of community groups approached
- Details of responses
- Number of potential long term job opportunities
- Number of local people in employment or work experience
- Details of schools approached
- Content of material delivered
- Details of responses by
 category
- Details of potential for jobs – short and long term
- Details of approaches made and responses
- Details of your engagement with local education providers and their responses
- Numbers of potential jobs
- Communication strategy
- And longer term, the numbers of local people employed at all levels
- Number of contracts expected to be released
- Number of contracts actually released and their value
- An assessment of our local market so that we know how to respond to future developments and maximise opportunities for local businesses
- Site visits offered / undertaken by local people
- Monitoring of dialogue on key issues
- General feedback from local community groups